

Josh Weinstein

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WORK EXPERIENCE:

ONLINE MARKETING ANALYST, CME Group – Sep. 2008 to present, manage the design and delivery of all eMarketing Communications (utilizing Exact Target and Salesforce); work with team to maintain and update content of 20,000+ page website (utilizing OpenCMS); graphic/web design and layout

FREELANCE DESIGNER/PRODUCER – since 1998, create online, print, and video content for various artists, writers, photographers and theatres; film and theatre producer

WEB SPECIALIST, Seyfarth Shaw LLP – Mar. 2008 to Aug. 2008, web design, content management, creation, maintenance, analytics, proofreading and editing; multimedia authoring; design and delivery of eMarketing materials (utilizing InterAction); graphic design and layout

WEBMASTER, Rising Realty – Mar. 2005 to Nov. 2007, graphic and web design, maintenance, analytics, proofreading, editing, and creating online video content; direct mail management; create eMarketing materials, brochures and print/online ads; multimedia development; copywriting; lead generation; Supervise assistant; administrative support

MARKETING COORDINATOR, Arkansas Union – Jan. 2002 to Jan. 2004, assistantship duties included: support efforts of multiple businesses housed within student union; conceptualize websites; Supervise developer; design marketing materials; coordinate annual events; chair committees; support administrative staff

GRAPHIC/WEB DESIGNER, Jay Goldberg Events – Feb. 2001 to Aug. 2001, design and maintain company sites; work with programmer to enhance user experience; deliver print ads for regional publications and other marketing materials; publish regional monthly magazine

PERCUSSIONIST/DESIGNER, EarthSign Records – Oct. 1999 to Nov. 2000, play nightly gigs, travel everywhere east of the Mississippi, design and deliver ads for national/regional publications, direct mail pieces, brochures, posters and other marketing materials; design exhibition booth display for national conference

COMPUTER SKILLS:

Worked extensively on both MAC and PC platforms; Knowledge and experience utilizing Twitter, Facebook, YouTube, Vimeo, Wordpress and other online social media; Software: Microsoft Office, Adobe Photoshop and Creative Suite, Dreamweaver, Flash, Quark, Final Cut Pro, DVD Studio Pro, Soundtrack, etc; Languages/Applications in HTML, XHTML, XML, CSS, JavaScript, ASP, Forms/Databases.

EDUCATION:

MFA: Playwriting, University of Arkansas, Fayetteville AR – 2004
BS: Communications, Bradley University, Peoria IL – 1998

MEMBERSHIPS:

Dramatists Guild of America, Associate Member
LiveWire Chicago Theatre, Executive Director