

Josh Weinstein

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www.jaaronweinstein.com

WORK EXPERIENCE:

FREELANCE DESIGNER/PRODUCER – since 2005, social media management, web and graphic design, web maintenance and analytics / film, video and theatrical production

ONLINE MARKETING CONSULTANT, CME Group – Sep. 2008 to present, content management, maintenance, analytics, proofreading and editing (utilizing OpenCMS, Interwoven and OpenDeploy software); design and delivery of e-Marketing materials, including mailing list management (utilizing Exact Target and Salesforce software); graphic/web design and layout

WEB SPECIALIST, Seyfarth Shaw LLP – Mar. 2008 to Aug. 2008, web design, content management, maintenance, analytics, proofreading and editing; multimedia authoring; design and delivery of e-Marketing materials (utilizing InterAction software); graphic design and layout

WEBMASTER, Rising Realty – Mar. 2005 to Nov. 2007, graphic and web design, maintenance, analytics, proofreading, editing, and online video production; direct mail management; deliver e-Marketing materials, brochures and print/online ads; multimedia development; copywriting; lead generation; Supervise assistant; administrative support

MARKETING COORDINATOR, Arkansas Union – Jan. 2002 to Jan. 2004, assistantship duties included: support efforts of multiple businesses housed within student union; conceptualize websites; Supervise developer; design marketing materials; coordinate annual events; chair committees; support administrative staff

GRAPHIC/WEB DESIGNER, Jay Goldberg Events – Feb. 2001 to Aug. 2001, design and maintain company sites; work with programmer to enhance user experience; deliver print ads for regional publications and other marketing materials; publish regional monthly magazine

DESIGNER/PERCUSSIONIST, EarthSign Records – Oct. 1999 to Nov. 2000, deliver ads for national/regional publications, direct mail pieces, brochures, posters and other marketing materials; design exhibition booth display for national conference; play music nightly

COMPUTER SKILLS: MAC and PC proficiency; Software: Microsoft Office, Adobe Creative Suite, Dreamweaver, Flash, Quark, Final Cut Pro, DVD Studio Pro, Soundtrack, etc; Languages/Applications in HTML, XHTML, CSS, JavaScript, ASP, Forms/Databases.

EDUCATION: MFA: Playwriting, University of Arkansas, Fayetteville AR – 2004
BS: Communications, Bradley University, Peoria IL – 1998

MEMBERSHIPS: Dramatists Guild of America, Associate Member
LiveWire Chicago Theatre, Executive Director

INTERESTS/HOBBIES: writer, filmmaker, musician, sports enthusiast